

Basecamp Americas Spring 2022 Application Preview

Change leaders from across the Americas are invited to join us for our next learning program, kicking off in February 2022. We are offering an online learning journey from February to May aimed to help you navigate complex challenges, map and diagnose systems and engage others with lasting change processes.

This document helps you preview and prepare your responses to your application form. This can be helpful for you to draft your responses, save a version and return to it later, and then copy and paste into our [online application form](#).

Q1

First name

Q2

Last name

Q3

Preferred pronouns (e.g. She/Her, He/Him, They/Them):

Q4

Where are you based geographically? (City, Country)

Q5

Email address

Q6

Contact telephone number

Q7

Current professional situation:

Working for an organization

Freelance

Between roles

Other (please specify)

Q8

Please select your organization type:

Corporate entity

Philanthropy

For-profit social enterprise

Non-profit organization

Public sector

Other (please specify)

Q9

Name of organization(s):

About you

Q10

Tell us a bit about yourself. We are not looking for a full CV but more of an introduction to yourself in the context of this system change course: what will you be bringing to share with this vibrant cohort of fellow venturers? (The next question is more about your work, this is about you!)

Q11

Tell us about your work, your ecosystem and what you do. We would like to know more about your work and how you describe it. Please include the geographies you serve and who your work is in service to.

Q12

Why is now the right time for you to do Basecamp? What are your expectations for this course? What outcomes are you seeking from the course?

Q13

Tell us about your complex challenge / issue you are working on. What is a central question you are holding about your work? Do you have a systemic challenge you are interested in working on with a cohort of your peers? If so, please share some details of that challenge here, illustrating what is complex about the issue you are working on and why you think a system change approach might be helpful.

Q14

Are you interested in hosting a fieldwork team? As a “host” you'd be expected to share your perspective on your challenge, provide any relevant background information, and organize interviews with other stakeholders. You'd also be a full member of the fieldwork team, looking at your challenge with fresh eyes and with the benefit of insight from your peers.

Yes, I would be interested in offering my complex challenge as a fieldwork challenge

No, this is not suitable for me

Not sure

Course requirements

Q15

Are you available to commit to all components of the course? Please refer to session dates & times listed in the "Course structure & format" section on our website.

Yes, I am available to commit to all the components advertised

No, that might be a problem for me (please tell us which components you might have difficulty committing to)

Q16

Which tier of the Basecamp fees apply to you?

Corporate / philanthropy: \$9,800

NGO / social enterprise / public sector: \$6,860

Individual / freelance: \$4,900

Q17

Who will be covering the fee for you to participate in this course?

My employer (or another organization) will fund the course

I will cover costs myself

I would be seeking financial support

Limited financial assistance is available to support Basecamp course fees. The financial assistance allocated will be deducted from the full course fee.

Financial assistance will be allocated strategically to maximize benefit across cohort, based on a combination of high-priority needs, inclusion of traditionally underrepresented communities, lower cost requests, and contribution to the diversity of the cohort. 0

Q18

For how much of the course fee are you seeking financial assistance?

Up to 25% of the course fee

Between 25 - 50% of the course fee

Q19

Will you be able to attend the course if you were allocated less than your indicated percent range in the previous question?

Yes

No

Q20

Maximizing the diversity of our Basecamp cohort is one of our priorities.

Could you elaborate on how you feel you would contribute to the diversity of the cohort?

Q21

If necessary, please provide more information to your background, organization, field of work, etc. to help the School of System Change team understand why you are seeking financial assistance.